

# S PONSORSHIP OPPORTUNITIES

FOR THE 2010 ANNUAL BIOMEDICAL RESEARCH  
CONFERENCE FOR MINORITY STUDENTS (ABRCMS)

ABRCMS invites you to review the sponsorship opportunities and benefits that are available for the 2010 Conference. *Please note that exhibition booth fees are not included in the various levels of sponsorship. These fees would be in addition to the sponsor levels listed below.*

As a **Bronze Sponsor (less than \$2,000)**, you will receive:

- Recognition on conference website
- Recognition in the conference program
- Recognition on conference signage
- Copy of conference press release

As a **Silver Sponsor (\$2,000 to less than \$5,000)**, you will receive:

- All benefits of a bronze sponsor
- Priority exhibit booth selection 48 hours prior to the exhibit launch date (*limited to one booth per \$2,000 donation*).
- Free copy of the mailing list of the ABRCMS attendees (valued at \$300)
- A group photo with awardees (if you sponsor student presentation awards)

As a **Gold Sponsor (\$5,000 to less than \$10,000)**, you will receive:

- All benefits of a silver sponsor
- One free conference registration
- Free half page advertisement in the conference program (valued at \$500)

As a **Platinum Sponsor (\$10,000 or more)**, you will receive:

- All benefits of a gold sponsor
- Free full page advertisements in the conference program (valued at \$1,000)
- Priority selection of exhibit booth space prior to printing of Exhibit Prospectus.

**Contact Irene Hulede at  
(202) 942-9295 or [ihulede@asmusa.org](mailto:ihulede@asmusa.org)  
for further details on sponsoring an event or activity.**

# Intent to Sponsor

**ANNUAL BIOMEDICAL RESEARCH CONFERENCE FOR MINORITY STUDENTS (ABRCMS) ♦ CHARLOTTE, NC ♦ NOVEMBER 10-13, 2010**  
Organizations/institutions who would like to participate in priority booth selection on March 29, 2010  
must fax or email Intent Form on or before **March 22, 2010**.

## Sponsorship Contact Information

Enter information as you wish it to appear in conference materials. (*Please Print Clearly or Type*)

Contact Name \_\_\_\_\_

Organization \_\_\_\_\_

Division/Department \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ URL \_\_\_\_\_

By signing this form, I certify that as a representative of the organization/institution named above, I will mail check to ASM by October 22, 2010. Please note that sponsorship funds will be treated as contributions. Accordingly, the signature below acknowledges that these contributions are for the 2010 ABRCMS, and that any remaining funds should be carried over to future conference activities.

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

Name (print) \_\_\_\_\_

Title \_\_\_\_\_

## Sponsorship Opportunities Information:

*Please circle what you wish to sponsor*

- |                                       |                            |
|---------------------------------------|----------------------------|
| ◇ T-Shirts / Tote bags                | \$30,000                   |
| ◇ Keynote Speaker                     | \$20,000                   |
| ◇ Plenary Session                     | \$10,000                   |
| ◇ Email Center/Computer Workstation   | \$10,000                   |
| ◇ Refreshment Breaks                  | \$8,000                    |
| ◇ Concurrent Session                  | \$5,000                    |
| ◇ Satellite Session                   | \$5,000 per session        |
| ◇ Entertainment/Social                | \$5,000                    |
| ◇ Poster and Oral Presentation Awards | \$250 each (min. 8 awards) |
| ◇ Unrestricted Sponsorship            | any amount                 |

*(ASM has not provided any goods or services in exchange for this contribution)*

Total Amount you wish to sponsor: \_\_\_\_\_

Return completed letter of intent to:



Irene Hulede  
Education Department  
American Society for Microbiology  
1752 N Street, NW  
Washington, DC 20036  
Tel: 202-942-9295  
Fax: 202-942-9329



**AMERICAN  
SOCIETY FOR  
MICROBIOLOGY**